

This record is a partial extract of the original cable. The full text of the original cable is not available.

UNCLAS LIMA 003907

SIPDIS

STATE FOR IIP/G/WHA (CBARONE), INFO WHA/PDA (SLEBENS/MDCONNERS/  
NKLOPFENSTEIN, WHA/PD (GGALLEGOS), WHA/AND (JMONSERRAT)

E.O. 12958: DECL: N/A

TAGS: [OIIP](#) [PE](#)

SUBJECT: Request for speaker on Intellectual Property Rights

1. Program Description: The American Chamber of Commerce has requested our support in co-sponsoring the tenth annual conference on intellectual property rights to be held on October 19, 2005. The theme of this year's conference concerns the development and opportunities of IPR in international free trade agreements. Indecopi (the GOP's IPR administrative agency), the Swiss Embassy, Alafarpe (an association representing the international pharmaceutical industry in Peru), and the Business Software Alliance will sponsor the event.

2. Time frame: October 19, 2005 (arrival date October 17), FY06, Q1.

3. Program Objectives: To educate Peruvians on the importance of intellectual property rights protection with regard to the current U.S.-Andean Free Trade Agreement negotiations.

4. MPP goal: Economic Development

5. Justification: In 2002, the GOP received unilateral trade benefits from the U.S. under the Andean Trade Preferences and Drug Eradication Act (ATPDEA) and committed to take certain steps to improve IPR enforcement. Nevertheless, Peru's continuing high rates of piracy and lack of adequate IPR protection could hinder the GOP's ambitious foreign trade agenda to consolidate the economic gains made through a bilateral free trade agreement. While the FTA IPR chapter will include high levels of copyright and enforcement obligations, Peruvian political support for IPR protection remains inconsistent. The speaker's visit will serve as a valuable opportunity to stress the connection between adequate IPR enforcement and the development of increased global trading partnerships.

6. Audience: GOP representatives; prosecutors and judges; patent, trademark, and copyright officials; legal experts; academics; domestic and international representatives of industry; journalists; and students.

7. Proposed topic to be discussed by panelist and type of event: The speaker should discuss the importance of IPR enforcement to the promotion of free trade; need for trade capacity building initiatives to address IPRT enforcement; best practices from U.S. experiences. Speaker may also want to address topics relevant to the U.S.-Andean FTA negotiations, including data protection and optical disc piracy issues.

Type of events: Speaker will give a keynote address at the American Chamber of Commerce conference; participate in private meetings; have a representation event; and a media interview.

8. Speaker requirement: Post requests a speaker with experience with IPR and FTA issues from any of the following departments: Department of State, USTR, department of Commerce, or the U.S. Patent and Trade Office.

9. Language: Fluent Spanish speaker required.

10. Supporting materials: Post would appreciate any Spanish language version material related to the program to be sent via email or fax prior to event.

11. Funding: FY2006 I bucks

12. Name of Program Officer and contact information: Program Officer is ACAO Abigail Gonzalez, office phone (51-1) 618-2634, fax 434-1299 or 434-0100. Program coordinator is Grace Sanchez 618-2565. Thanks and regards.

Struble